

Our MLM Selection Process by Jovan Will

I started the Alpha Cashflow Club during the earlier part of this year with the help of Ron Salvador, a retired real estate investor from Hawaii who works extensively with Robert Kiyosaki and was trained through a year-long instructor certification program. Kas Randolph is also a director of our club and has tremendously helped develop the club into what it is today.

We are the first official Rich Dad club, meaning that we have all the right training and support from the Rich Dad organization and were selected by the Rich Dad Franchise program to assist in the development of the Rich Dad Cashflow Club kits, which are now being used in other local clubs.

One of the challenges of our club was that people are enjoying playing the game, but then ask, "What's next?" and "How do we do this for real?" Our club decided that we needed to find a way for club members to incorporate the lessons learned from playing the Cashflow game into real life with a measurable result.

We decided to form a team to explore opportunities to create passive income. Our team looked at numerous business opportunities ranging from real estate investing, franchising, and network marketing. After extensive research, we selected network marketing as a fun and viable means to create passive income for those who wanted to get involved.

Ron Salvador presented me the opportunity to get involved in MonaVie, a nutritional beverage network marketing company. Since I decided to be a part of MonaVie almost two months ago, I have never doubted my decision. We formed Team Freedom, a group of positive and energetic people that want to explode their MonaVie business and be in service of others.

Below are all the critical criterion of why we believe MonaVie to be an extraordinary opportunity for those looking to form a business that creates a sustainable stream of residual passive income with minimal startup capital.

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### 1) Unique and consumable product

MonaVie has created a product that is very unique because the main ingredient is the Acai berry, which has recently been discovered to have the highest antioxidant properties, which aid in fighting off disease and inflammation.

MonaVie has a patent pending process of freeze drying the acai berry such that 99% of the antioxidants remain intact. You can't buy at any store an Acai juice with the antioxidant level found in MonaVie. The juice also contains 18 additional quality fruits from the entire color spectrum, coupled with a glucosamine complex to promote joint health.

Many of the products from other network marketing companies can be purchased at local store fronts, thus creating competition with their distributors.

## 2) Large and expanding market

Many people are sick of popping pills and taking medication to correct the problems of poor health; the wellness industry's goal is to provide products and services that help people achieve a better quality of health and wellbeing.

The wellness industry is currently estimated at \$250 billion dollars and projected to increase to over \$1 trillion dollars by 2010. MonaVie falls in the functional beverage niche market, which is a part of the rapidly expanding wellness industry.

## 3) Timing and trends

Robert Kiyosaki talks a lot about identifying market trends and taking action when an opportunity arises to take advantage of them. As the local real estate market has slowed quite a bit, acquiring investment properties with significant positive cashflows with zero money down, are harder to find these days. However, another emerging trend is in the works right now, and we are just experiencing the tip of the iceberg.

The baby boomers are comprised of roughly 76 million people in the US alone and over 1 billion people worldwide; these folks were born between 1946-1964. This group of individuals comprises the largest population group in the history of mankind, which has dramatically affected trends in the marketplace. The first of 76 million baby boomers will begin to retire in January of 2008. These people are looking for ways to improve their longevity of life, to look and feel better, and gain financial independence.

MonaVie provides an excellent opportunity for this large target market to improve their overall health and also provide a sustainable passive income stream to meet the financial demands for a comfortable retirement.

## 4) Income potential

Our team was looking for a business opportunity which could provide a means for those who get involved to make a substantial amount of passive income. We have found that MonaVie's compensation plan to be very aggressive in comparison to many of the other network marketing companies.

## 5) Low start-up costs

Our team was looking for opportunities for those to get involved with minimal startup costs. We wanted a business that would give many people the opportunity to grow a successful business, without a large capital investment. You can sign up as a distributor in MonaVie for only \$39.

## 6) Team leverage

People who are on the right side of the Cashflow Quadrant are masters at utilizing leverage. Robert Kiyosaki refers to the right side of the quadrant as big business owners (500+) and investors. These folks properly use leverage to create multiple streams of passive income. Big business owners utilize OPT and OPE (other people's efforts and other people's time) and investors are masters of using OPM (other people's money). The most significant wealth can be achieved in the B quadrant.

MonaVie is designed for a person to start a business in the S quadrant (self employed, small business) and move over to the right side of the Cashflow Quadrant through the creation of teams, thus affording the ability to leverage the skills, time, and effort of the collective organization.

The true definition of leverage is when each member getting involved in the opportunity has equal advantage, and MonaVie perfectly accommodates this concept by giving each distributor an equal opportunity to be successful.

Most importantly, we wanted to have fun! We host regular MonaVie tasting parties and learn and grow together as a team. Most people are not happy with their job situation, especially when one feels trapped in the rat race. What is so appealing about MonaVie and Team Freedom is that we want everyone to succeed, just like the way we play the Cashflow game at the Alpha Cashflow Club.

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If you come to an Alpha Cashflow Club meeting, you will experience a high level of positive energy while we play the game. You will also notice that when playing the game with us, we want YOU to succeed and get out of the rat race with us. Likewise, we want every member of Team Freedom to succeed and we provide all the necessary training and support to help those who want to build their business and fully realize their dreams.

If you would like more information about the Alpha Cashflow Club or our MonaVie Team Freedom, please don't hesitate to contact me.

To Our Freedom!

Jovan Will Team Freedom

PS

Come check out a MonaVie business opportunity meeting tonight at 6:30pm in Tempe. We have a special guest presenter who created a highly successful business in MonaVie in 12 months. Contact me for more info on this special event.

MonaVie Resources:

www.PurpleFreedom.com

www.TheAbundanceTeam.com

www.JuiceDocs.com (product info)



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